



PROMISE25 PROTECTING MENTAL HEALTH IN SPORT + EXERCISE CONFERENCE 2025 **SPONSORSHIP PROSPECTUS**

**LEADING THE CONVERSATION ON MENTAL HEALTH IN ELITE SPORT:
GROUNDBREAKING SCIENCE, GLOBAL EXPERTS, AND REAL-WORLD IMPACT.**

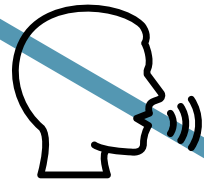
ABOUT PROMISE

- **20TH-21ST SEPTEMBER 2025**
- In collaboration with the University of Edinburgh, the PROMISE Conference will take place at **South Hall Complex (18 Holyrood Park Rd, Edinburgh EH16 5AU)**
- The mental health of elite athletes is a crucial conversation now more than ever. With growing awareness, increasing demands, and mounting evidence linking mental well-being to performance, injury prevention, and recovery - the sporting world is taking notice.
- PROMISE conference is one of the first to focus exclusively on mental health in elite sport, especially as an in-person event.
- Beyond the presentations, PROMISE offers an opportunity for meaningful discussions, networking, and engagement with world-leading experts and clinicians. In addition to the 2 Day Conference, there will be a Welcome Reception held on the evening of Saturday the 20th with an informal Q+A Session with an Athlete, plus a buffet and drinks.
- Programme constructed by key members of the IOC Mental Health Leadership Group—Dr. Brian Hainline, Prof. Margo Mountjoy, Prof. Vincent Gottebarger, Dr. Alan Currie, Dr. Claudia Reardon, and Prof. Ron Maughan
- The PROMISE conference will feature a superstar lineup of international speakers presenting the latest cutting-edge scientific research and practical strategies for diagnosing, managing, and preventing mental health disorders in elite athletes.
- Attendees will leave equipped with actionable tools to implement immediately with their athletes, team, or sporting organisation.
- Everyone involved in an athlete's journey - from coaches to governing bodies and sponsors - has a role to play in fostering a supportive culture, reducing stigma, and ensuring athletes feel empowered to seek help. Associate with this Conference and do your bit to support.



PROMISE

WHY PROMISE?



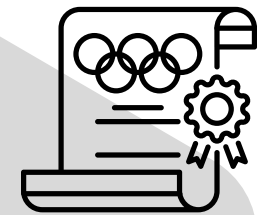
Best of the Best –
World Leading
International
Speakers, All in One
Place.



Join a Critical
Conversation at the
Right Time to
support our Athletes



Cutting Edge
Scientific Progression
and Practical
Implementation

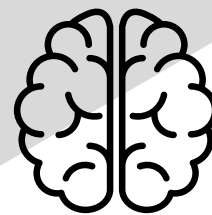


Associated with
IOC Diploma

Brought to you
by creators of
the ISENC
Conference

ISENC

A Conference
Dedicated Solely
to Mental Health
in Elite Sport



Programme
curated by the IOC
Mental Health
Leadership Group

Discover the
outcomes of the
most recent IOC
Consensus Meeting
on Mental Health

A pioneering event
with the potential
to revolutionise
mental health in
elite sport.

PROGRAMME COMMITTEE:



Prof Ron Maughan



Prof Margo Mountjoy



Dr Brian Hainline



Dr Claudia Reardon



Prof Vincent Goutteborge



Dr Alan Currie

HOW CAN WE CONTRIBUTE TO YOUR SUCCESS?

- Support the PROMISE Conference and align your brand with an event dedicated to the mental well-being of elite athletes
- Showcase your mental health initiatives and demonstrate your commitment to supporting athletes and employees.
- Contribute to scientific progress in athlete mental health research.
- Demonstrate to stakeholders you're actively working to foster a supportive environment where individuals feel empowered to seek help.
- Enhance athlete performance and longevity by supporting mental well-being.
- Make a real impact—help improve lives through meaningful contributions.
- Facilitate access to mental health professionals by providing them with the education and platform to help athletes
- Help break the stigma and drive positive cultural change in sports and beyond.
- Prove your impact by showcasing tangible contributions to athlete well-being.
- Gain endorsements and receive valuable feedback on your initiatives from industry leaders
- Ignite the conversations between likeminded individuals within the industry
- Be a part of the foundations of this pioneering event, with leading speakers and programming, that aims to revolutionise the research and stigma around mental health.



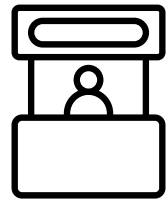
PROMISE

BUILD YOUR SPONSORSHIP PACKAGE



3 x 2m Manned Stand

Connect Face to Face
with Leaders within the
Field



Half Page Programme Ad OR Full Page Programme Ad



Level of Association

Platinum

Gold

Silver

Bronze



Welcome Reception Sponsor

- Branding at Welcome Reception
- 5 Minute Address to All Delegates
- Pull Up Banner Beside Elite Athlete during Informal Q+A Session



Delegate Pack Sponsor

- Logo on Delegate Pack
- Logo on T-Shirts
- Logo on Notepad
- Logo on Lanyard
- (All Gifted Complimentary to every Delegate, Speaker, Sponsor)



Delegate Pack Insert



Delegate Passes

Reduced Rate for
Sponsors



Abstract Award Sponsor

- Sponsor Award won by Delegate who submits best Abstract and delivers best presentation during Oral Communications Session
- Picture with Award winner posted to socials
- Logo on award alongside PROMISE logo



Session Title Sponsor

- Pull up Banner alongside Speaker during Session
- Logo on Schedule Beside Session in Programme
- Associate with Session



**OTHER SPONSORSHIP
OPPORTUNITIES AVAILABLE
UPON REQUEST**

PROMISE



promiseconference.co.uk | Protecting Mental Health in Sport + Exercise Conference



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